

Janette Rosario
President of NPRCC
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To whom it may concern,

I am honored to write this letter in support of Alma Rodriguez's job search. As the former President of the Aurora Puerto Rican Cultural Council (APRCC) and current President of the National Puerto Rican Chamber of Commerce (NPRCC), I had the privilege of working closely with Alma for several years. Her talent, dedication, and exceptional design skills made a significant impact on our organization's outreach and branding.

Alma played an essential behind-the-scenes role in developing our marketing and promotional materials. Using Canva and other design tools, she created high-quality flyers, tickets, and digital content that brought our events and initiatives to life. Her ability to translate ideas into visually compelling designs helped us engage our audience and maintain a strong professional presence. She also created content for our social media platforms, ensuring consistency in branding and messaging.

Beyond her creative abilities, Alma is highly organized and detail-oriented. She consistently met deadlines while juggling multiple projects, demonstrating excellent time management and problem-solving skills. Her ability to synthesize information and present it in an engaging, accessible format would be an asset to the museum's communications, exhibits, or education teams.

I have no doubt that Alma's technical skills, creativity, and professionalism make her an ideal candidate for this internship. She would contribute valuable insight and a fresh perspective to your team. I highly recommend her for this opportunity and look forward to seeing all she will accomplish.

Thank you for your time and consideration. Please feel free to contact me if you require any additional information.

Sincerely,

Janette Rosario
Former President, APRCC
Current President, NPRCC

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